

ENERGY GUIDE

Compliments of



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Sources: EIA, Baker Hughes, Bloomberg, U.S. Census Bureau, OICA, American Energy Mapping, U.S. Department of Labor – Bureau of Labor Statistics

ENERGY GUIDE

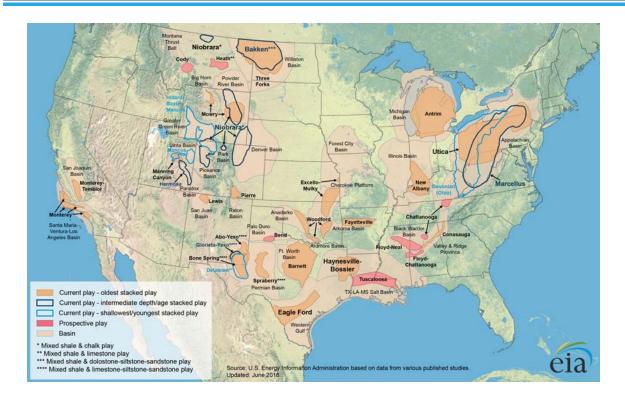
The American Shale Revolution

The Oil Production Cycle

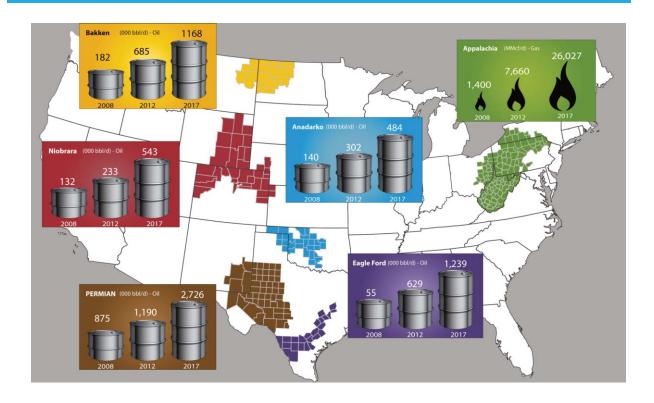


Listed are the top companies by market cap in the S&P500

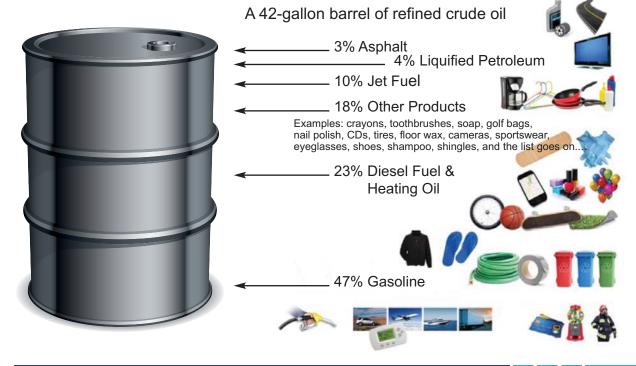
Lower 48 States Shale Plays



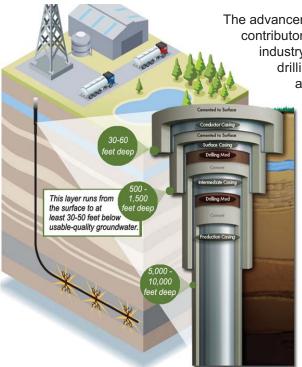
Production from Unconventional Basins



Typical Refined Crude Oil Products



Shale Exploration



The advancement in shale exploration has been the main contributor to the staggering growth of the oil and gas industry in the Mid-North America region. Horizontal drilling and hydraulic fracturing (fracking) are allowing companies to unlock more of the resources from shale formations.

The Fracking Process

- Drill up to 2 miles vertically followed by 2 miles horizontally
- Stimulation

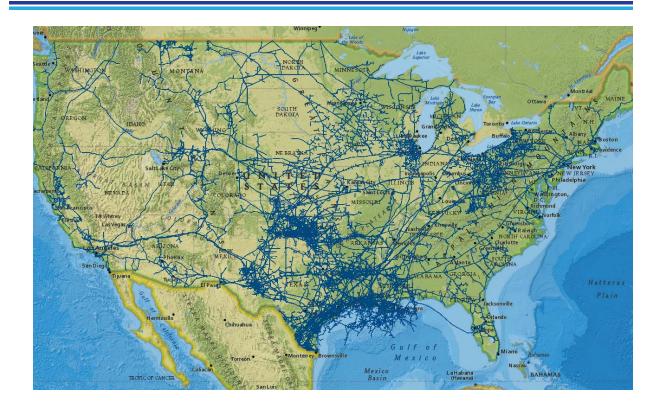
Send explosives into the well bore at 180-220 foot intervals (up to 60 stages)

Add 5-20 million pounds of ceramic proppant/sand

Add 2.1 million gallons of water

Pressure pump at 8,000-10,000 PSI (pounds per square inch)

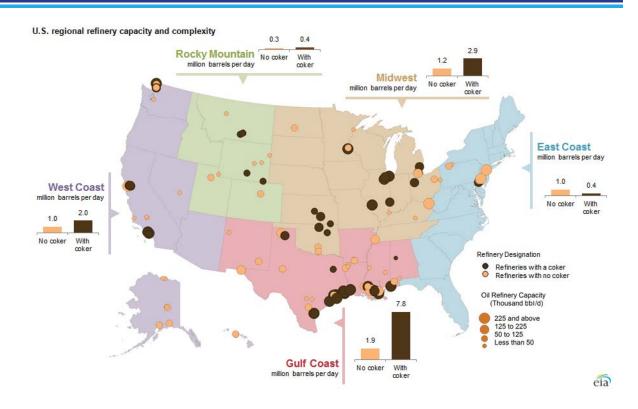
U.S. Natural Gas Pipelines



U.S. Liquids Pipelines



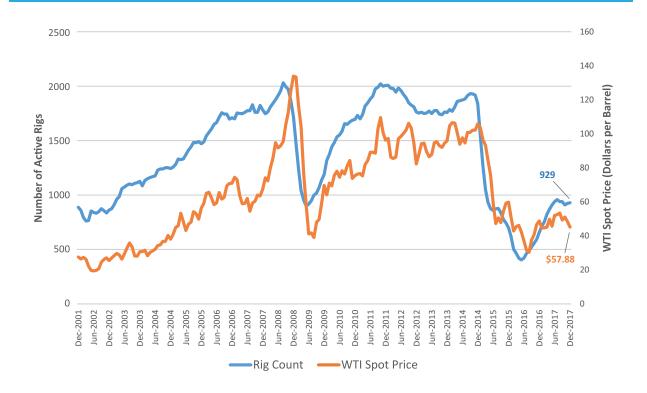
U.S. Refinery Locations



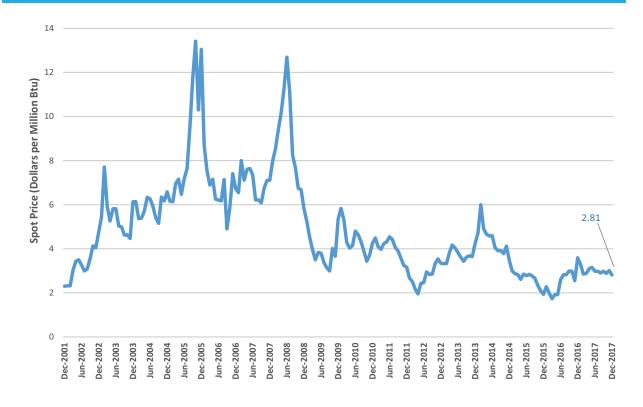
CRUDE OIL

Pricing and Rig Counts

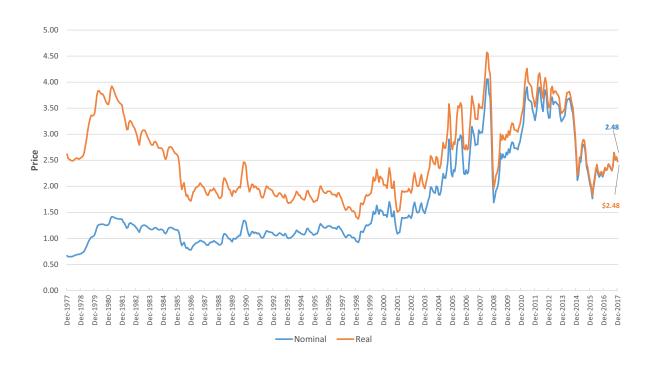
U.S. Rig Count and WTI Spot Price



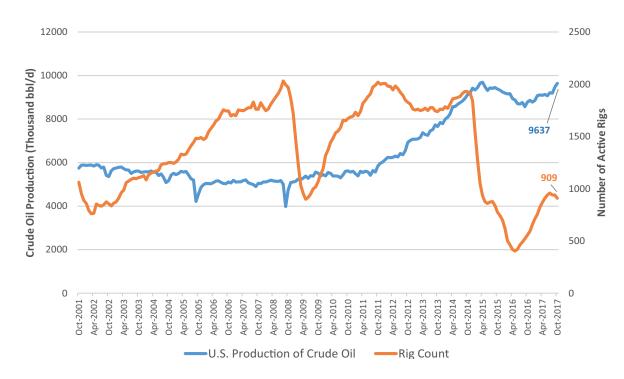
Henry Hub Natural Gas Spot Price



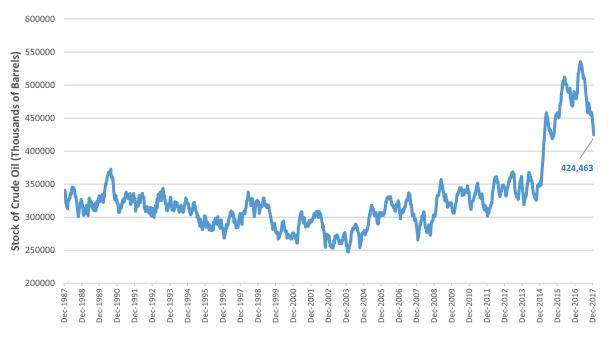
Real vs. Nominal Gasoline Prices



U.S. Rig Count and Crude Oil Production



U.S. Crude Oil Inventories (Excluding SPR)



SPR is the emergency reserve of oil constantly added in order to prevent a total depletion during unstable times.

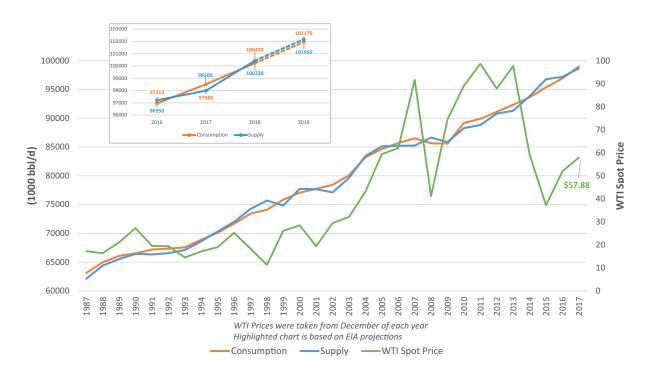
WTI Spot Price and U.S. Dollar Index



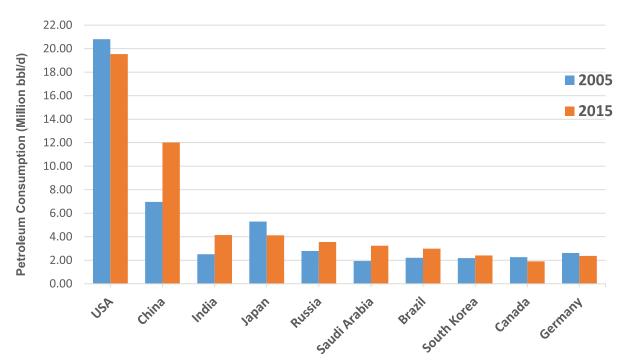
WORLD

Oil & Petroleum Consumption and Production

Worldwide Oil Consumption and Supply

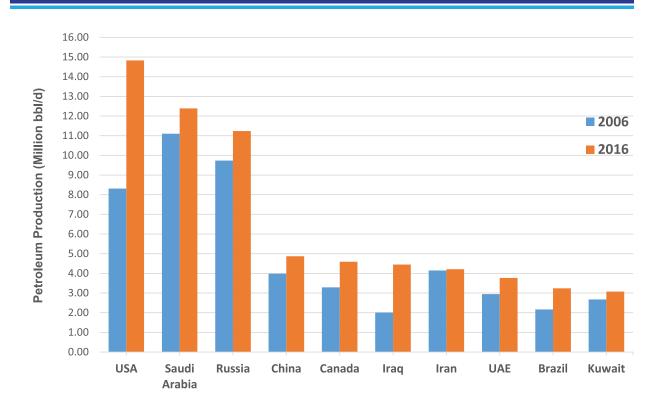


Top Ten Countries in Petroleum Consumption



2015 is the most recent year with sufficient data for rankings

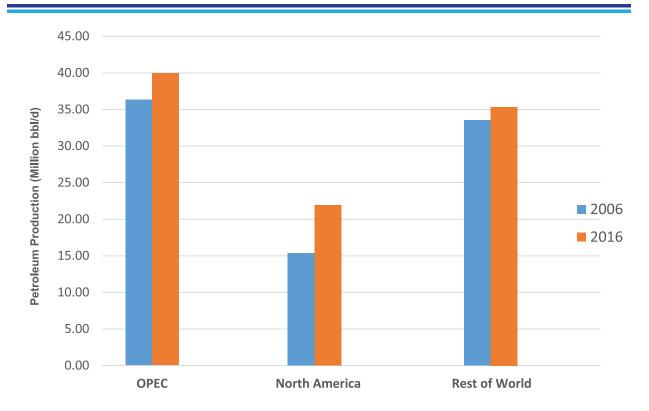
Top Ten Countries in Petroleum Production



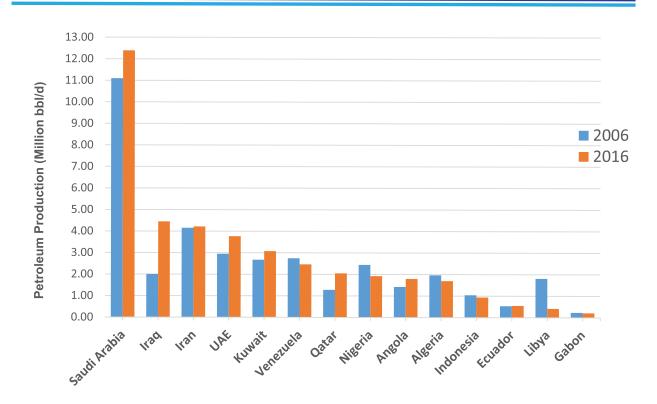
OPEC, NORTH AMERICA

And the Rest of the World

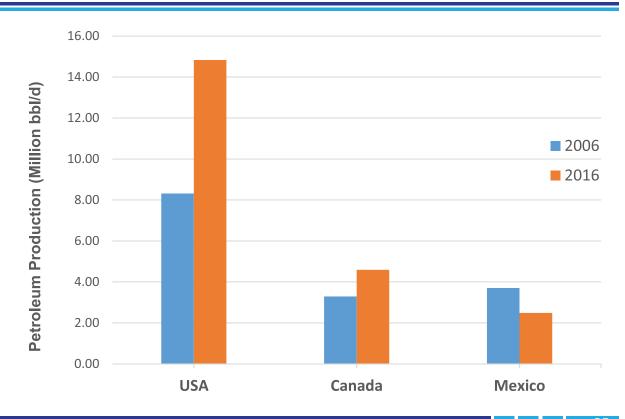
Total Petroleum Production



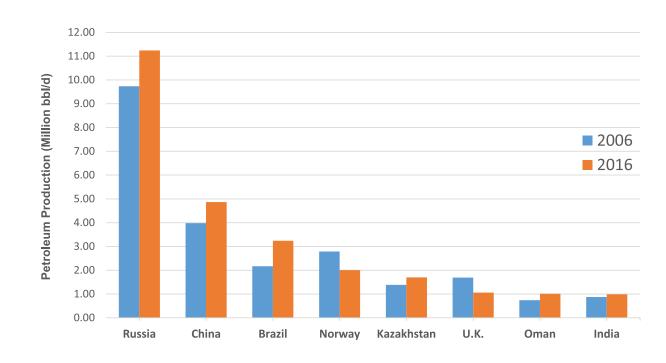
OPEC Petroleum Production



North American Petroleum Production

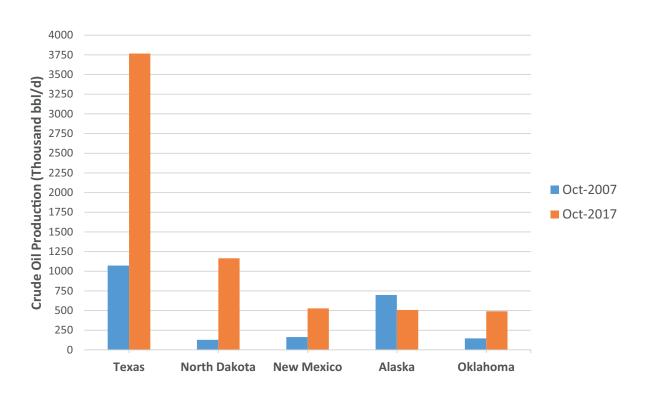


Top Petroleum Producers from the Rest of the World

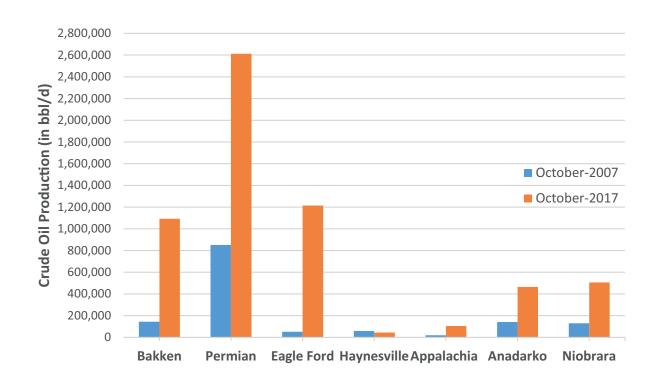


U.S. PRODUCTION

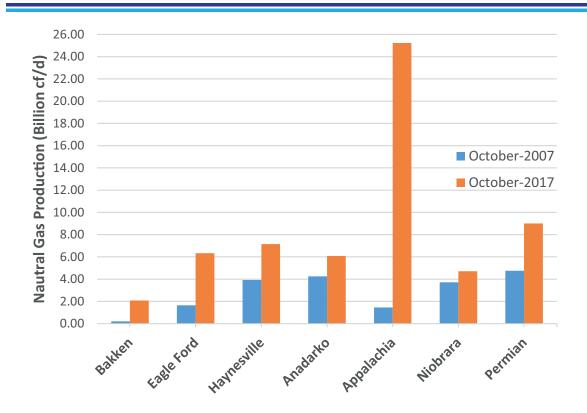
Top 5 U.S. States in Crude Oil Production



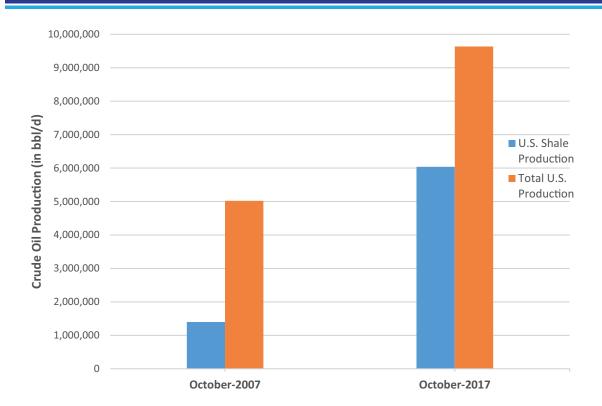
Crude Oil Production from U.S. Shale Basins



Natural Gas Production from U.S. Shale Basins



U.S. Shale Production vs. Total U.S. Production (Crude Oil)



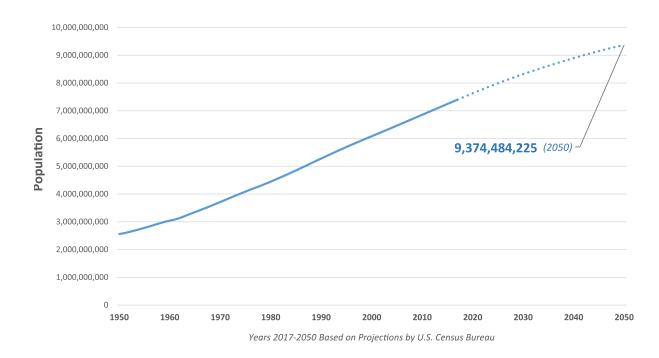
U.S. Shale Production vs. Total U.S. Production (Natural Gas)



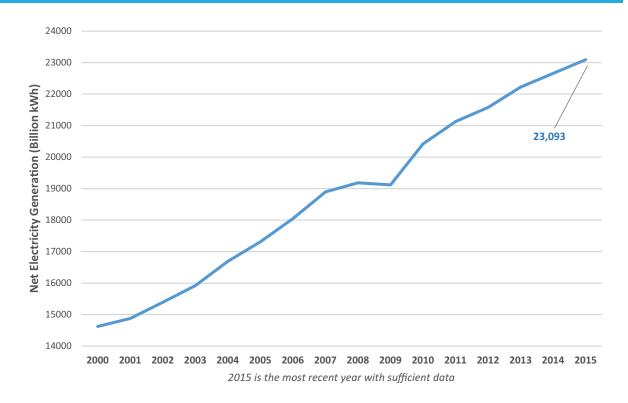
DEMOGRAPHICS

Emerging Middle Class

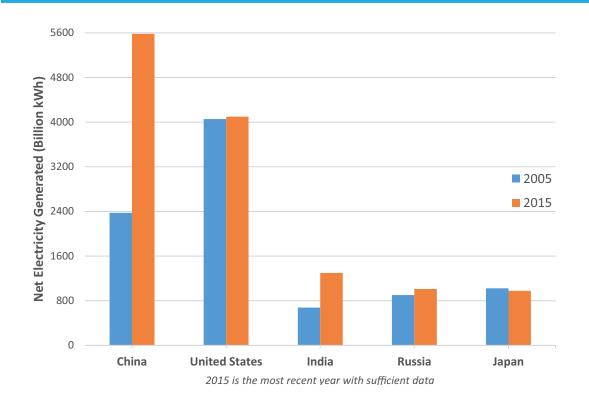
Growth of Worldwide Population



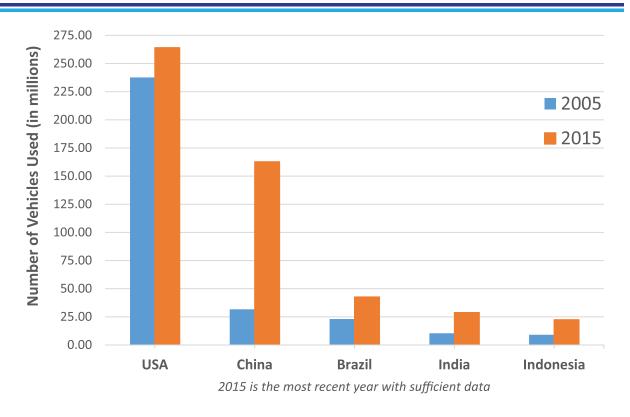
Worldwide Net Electricity Generation



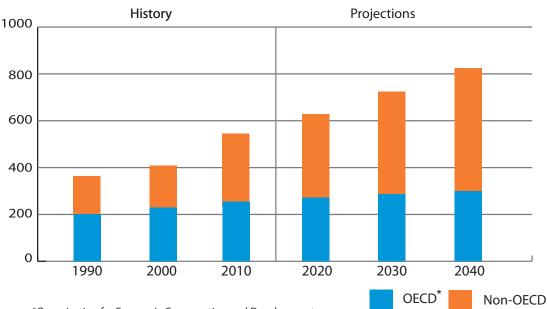
Net Electricity Generated - Top 5 Countries



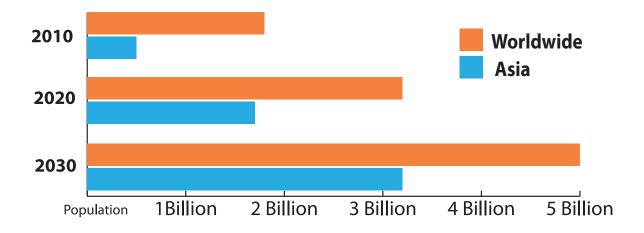
Vehicles Used by Most Populated Countries



World Energy Consumption (quadrillion Btu)

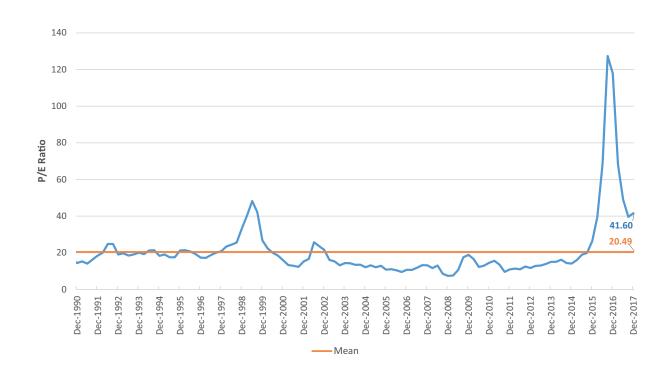


*Organization for Economic Co-operation and Development
OECD member countries are: Australia, Austria, Belgium, Canada, Chile, Czech Republic, Denmark, Estonia,
Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Japan, Korea, Luxembourg, Mexico,
Netherlands, New Zealand, Norway, Poland, Portugal, Slovak Republic, Slovenia, Spain, Switzerland, Turkey,
United Kingdom, and the United States.



MARKET METRICS

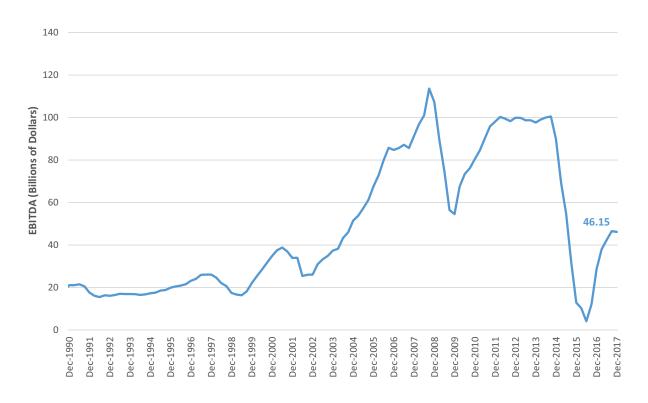
S&P 500 Energy Sector Trailing Price to Earnings Ratio (P/E)



S&P 500 Energy Sector Price to Book Ratio (P/B)



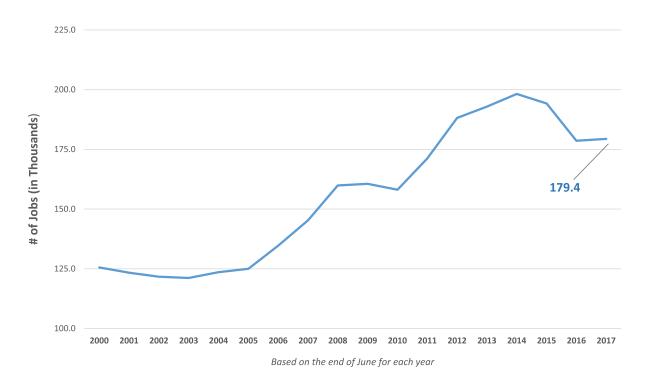
S&P 500 Energy Sector Earnings Before Interest, Taxes, Depreciation & Amortization (EBITDA)



S&P 500 Energy Sector Dividend Yield

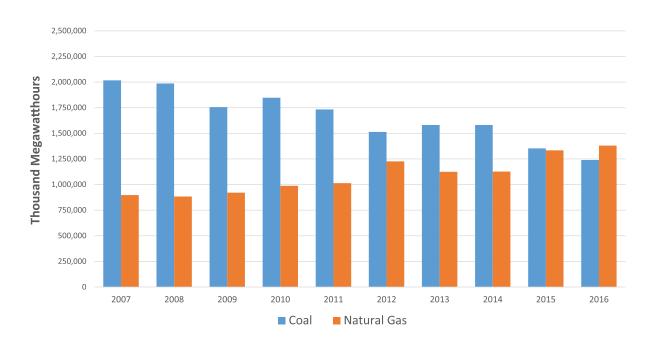


U.S. Oil and Natural Gas Extraction Employment

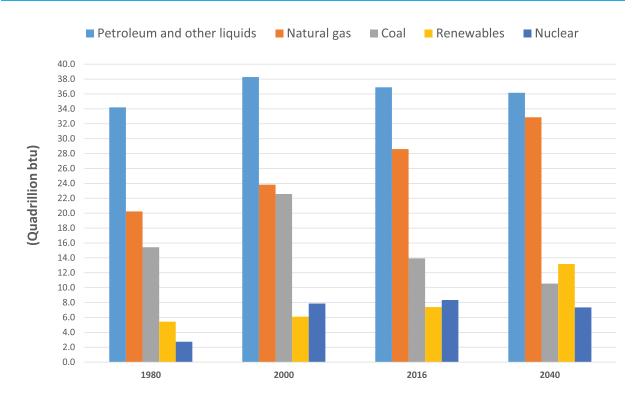


AT A GLANCE

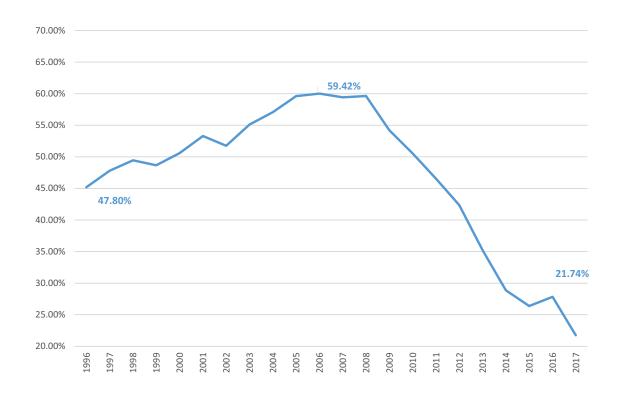
U.S. Net Generation of Coal and Natural Gas



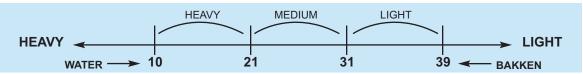
World Energy Consumption by Primary Fuel



Net Petroleum Imports: Share of U.S. Consumption







API gravity is a measure of how heavy or light crude oil is compared to water which has a gravity of 10.

API

- > 31.1 = Light
- 22.3 31.1 = Medium
- 10 22.3 = Heavy
- <10 = Extra Heavy</p>

Light Crude is generally more expensive than heavier crude as it takes less processing to refine.

Examples of Different API

| API | BASIN |
|-------|----------------------------------|
| 39-41 | Bakken Crude |
| 39 | West Texas Crude |
| 38 | Brent Blend |
| 33 | Saudi Arabia |
| 33 | Nigeria (Bonny Light) |
| 32 | Russian Blend |
| 20 | Canada (Western Canadian Select) |
| 13 | California (Kern River) |
| 10.5 | Venezuela (Boscan) |
| 8 | Albert, Canada tar sand oil |

Crude is defined as either **Sweet** or **Sour**.

Sweet = sulfur content less an 0.5%

Sour = sulfur content greater than 0.5%

Sweet is generally more expensive as it is easier to refine. It is found in Western Texas, the Bakken of North Dakota and Saskatchewan, and the North Sea of Europe.

Sour is generally less expensive due to its corrosiveness and higher costs to refine. It can be found in Mexico, South America, Canada and most OPEC members.